

Viral MLM Secrets

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Viral MLM Secrets

How would you like to build an organization of over 5,000 distributors in your MLM opportunity in just 180 days?

Impossible! Not really. I did exactly that. **I built an MLM organization of over 5,400 distributors – and I did in 180 days.**

What's more amazing is that I did it with **100% FREE MLM Leads**. That's right. *Free leads*.

The company, the product, and the comp plan is immaterial. What generated this massive organization for me... that's ***STILL*** growing... is a simple, yet highly powerful marketing method that I'm going to explain, in detail, inside this report.

Read it carefully – and you'll discover my step-by-step method for generating a massive downline using free MLM leads.

The Secret Behind 5,000 Distributors in 180 Days

The secret behind the huge growth in my downline is “Viral Marketing”. Viral marketing is like “word-of-mouth marketing” on steroids.

Basically, you offer something of value, **free**, and you let others spread word about your item. Soon, if the offer is valuable enough (or there's ample motivation to spread the message to others), your offer “goes viral” – and soon, your offer has spread, from person to person, thousands of times.

You've probably heard the term “viral video”. Someone posts a funny video of their cat... or maybe a heart-touching video of a Grandpa and Grandson... and those who enjoy it email it to their contacts, share it on Facebook and Twitter, or post it on a blog or forum.

Then, everyone who sees it, who also likes the video, can continue to share it in the same manner. This type of person-to-person “viral” marketing can give a video, a person, or even a company a lot of valuable free advertising.

Personally, I used the power of viral marketing to generate an organization of over 5,000 distributors in 180 days. Best of all, my viral message is still being spread every day – and 25 to 50 people are added to my organization every day.

Instead of a viral video, I created a viral PDF* report that interested MLM prospects can read and pass around to others. In fact, everyone who reads my report receives “Lifetime Giveaway Rights” to the report. (I’ll explain how in a moment)

*(*PDF stands for “portable document format. Your viral report should be in this format, because it can be downloaded and read on Windows-based and Apple computers, as well as on smartphones, tablets, and other devices.)*

Plus, embedded inside the report, was a clickable link to my MLM replicated website.

When someone downloads my report, they can read it and share it. And, if they’re interested in my opportunity, they can click the link inside my report – and their Internet browser will open up and take them to my MLM website.

Once there, they can investigate the company, the products, and the comp plan. And, if they like what they see, they can join online and be added to my organization.

Using this viral marketing method, my one viral report... which helped me build an organization of over 5,000 distributors... has been **downloaded over 34,000 times** and counting. Yes, it’s still being downloaded every day, by more and more people.

In fact, I couldn’t stop it if I wanted to. **This report will exist online – and continue to drive traffic to my MLM website for many months, even years to come.** Even while I’m on vacation, my viral report will be building my downline.

Now, let me show you how to create your own viral PDF report.

Creating Your Viral MLM Report

There are three things you need to create a viral report to build your MLM downline.

1) High-Quality Content

The reason people will download and then share your report with others is the content.

The content must be of interest to your target market: People interested in network marketing. Therefore, you need to develop content that network marketers want to know

about. This includes finding prospects, generating leads, recruiting new reps, and creating duplication.

The title of your report should be relatively short and attention-getting. It should create enough curiosity that a serious network marketer would want to download it. Since the report is free to download (it has to be, for it to go “viral”), a hot title can be the difference between your report being downloaded a few hundred times – or being downloaded tens of thousands of times.

You also want to make sure that your content teaches something of value. Readers of your report won’t be motivated to share it with others if it doesn’t deliver real value. You can teach a marketing method... or a powerful business-building concept... that network marketers will benefit from. The more valuable the content is, the more likely it is to be spread around.

There is no correct “length” for a viral report. I’ve seen some that were 2 pages – and some that were 50 or more. The one I did to build my downline was about 36 pages.

The real key is the value in the report. If you can take a complex topic and boil it down to 2 pages, but it still delivers the same value as a longer ebook, it can still be passed around, over and over again.

2) “Free Giveaway Rights”

To make sure your report is passed around, you have to encourage your readers to share it with others. To do this, you’ll want to add a notice on the inside of your report that gives the reader the free “Lifetime Giveaway Rights” to your report.

This not only tells the reader that they CAN share this with others, it encourages them to share it. By adding this one page, you’re increasing the likelihood that your viral report will be shared with others. People will feel free to share it via Facebook and Twitter... on their blog... on forums... or even email it to their list.

You can see an example of my “Lifetime Giveaway Rights” notice at the beginning of this ebook.

(By the way, you DO have the lifetime giveaway rights to this viral PDF report. Please feel free to share it with anyone you please, according to the terms in the front of the report.)

3) A Link to Your Opportunity

Finally, you’ll want to make sure that you include a paragraph or page about your opportunity inside the report – with a clickable link. Most word processing software lets you add an html link to your MLM website inside the document. When you save your

word document as a PDF, those links will remain clickable. That means that everyone who downloads your report will be able to click a link inside the report – and immediately be taken to your MLM website. This 1-click access to your MLM website from inside a digital PDF report makes it easy for the reader to investigate your opportunity.

Viralize Your Report

One of the “big secrets” to why my downline grew so quickly is that I allowed my new MLM recruits to re-brand my viral report and share it themselves. By rebranding it once they joined my downline, they are each able to generate free MLM leads and build their own downlines. Because of the MLM compensation plan, I benefit from all of their downline building efforts. So it’s important that I make rebranded copies available to my new recruits.

Now, a fast and easy way to do this is to create a new viral PDF report for each member of your downline. Simply open up your word document, change the HTML link in your report to the link provided by your new downline recruit, save it as a PDF, and email the document to your new recruit.

As you can see, this method is simple to do at the beginning.

However, if – *like me* – you end up personally recruiting almost 1,000 distributors... and creating an organization of over 5,400 (with 25 to 50 joining every day), that 1-by-1 rebranding process can quickly become a nightmare.

Fortunately, there are services and software available online that can make the rebranding of your viral reports, hands-free.

The software I use is called [ViralPDFMachine](#). This online system allows you to create your rebrandable viral report once – and make it easily rebrandable by your entire distributor organization, without you lifting a finger.

Once you join the ViralPDFMachine service, you can upload your own viral PDF report into the system. The system recognizes your links inside the report and makes them “rebrandable”. It also lets you add your own instructions, report images, etc. Then, the system creates a simple form which you can either embed into your blog or website. Or it will give you a link to the form, which is hosted by the system, which you can email out to your list.

Your distributors can then enter their own MLM website or distributor ID, click a button, and instantly get their own fully-customized viral report. Best of all, the system hosts their newly rebranded viral report, so your distributors never have to worry

about downloading it or uploading it. Once they fill out the simple online form and click a button, they're given a link to the report they can share over and over again.

This puts the rebranding process on auto-pilot, so that everyone who joins can automatically rebrand their own reports – without you lifting a finger.

Starting Your Viral Marketing Campaign

Once you've created your viral MLM report, it's time to start sharing it with others. Here are some basic ideas for where to share your viral MLM report:

- ✓ Facebook, Twitter, & Any Other Social Media Sites
- ✓ Work-at-Home & Network Marketing Blogs (via comments)
- ✓ Home Business & MLM Forums
- ✓ Your Own Email Real Estate (Email list, blog, website, etc.)
- ✓ Free Ebook Directories
- ✓ Article Directories
- ✓ And many, many more

And that's it! Once your report starts to get downloaded, it can start to spread virally hundreds, even thousands of times. Soon, your report can take off... and you can start getting fresh new MLM leads... and lots of excited new recruits.

It's fun, it's free, and it's highly effective.

Done-for-You Viral MLM Reports

The challenge with creating your own viral MLM reports is the time, effort, and money it takes to write and viralize these from scratch.

You can obviously save money if you write your own reports yourself. But, if you don't feel confident creating high-quality MLM reports that will attract network marketers, you may end up paying a freelance writer a few hundred bucks to write one for you. Add on the cost to have a graphic artist design an ecover to help you promote your viral report, and your out-of-pocket cost could easily be \$200 to \$500 per report. And that doesn't include the 30 to 45 days it would take to get just one report finished and ready to promote.

Fortunately, there's [ViralMLMReports](#)

With ViralMLMReports, you can get instant access to high-quality MLM reports designed to generate a non-stop supply of motivated network marketing prospects. We've created a library of rebrandable reports that show network marketers where to find MLM leads, generate prospects, recruit distributors fast and easy, and create massive duplication. **Reports you can rebrand – and can quickly “go viral” – helping you generate a non-stop stream of motivated MLM leads.**

Simply type in your MLM replicated website, lead capture page, or MLM blog into our rebrander form – and with one click of the mouse – **you can embed YOUR LINKS inside each and every one of our viral MLM reports.** Then, following our instructions, you can give these away on high-traffic websites, blogs, and social media sites – to start your own viral marketing campaign.

Test Out Viral MLM Reports by Rebranding This Viral MLM Report... Absolutely FREE!

Best of all, you can get a FREE TEST-DRIVE of Viral MLM Reports. Simply click the link below and you'll discover how you can rebrand *THIS REPORT* with a link to your MLM opportunity on the “Looking for Leaders” page... Absolutely Free!

No MLM Opportunity? No worries. Go to my special “Looking for Leaders” page at the end of this report to check out the recommend network marketing opportunity.

Then, with one click, you'll have your own customized version of THIS REPORT... *Viral MLM Secrets*... that you can give away to promote your MLM opportunity. And, if you like how fast and simple rebranding this report is, I'll give you the insider details on how you can rebrand our entire library of Viral MLM Reports... in just minutes.

To Rebrand This Viral MLM Report with ANY Link You Wish, Click the Link Below:

[Click This Link to Rebrand Your FREE Viral MLM Report](#)

If you want to start generating FREE MLM LEADS right now using the power of viral marketing, click the link so you can check this out for yourself.

It's fast, it's fun, and it's absolutely FREE!

I'm Looking for Leaders

I've personally reviewed a lot of wealth-building opportunities and I've finally uncovered a truly unique opportunity that I'm investing significant time and money into.

Now, I'm looking for motivated individuals who are willing to join me in this opportunity in order to build long-term financial freedom.

Here is Who I'm Looking For:

- Someone who is **passionate** about working for themselves and building a **profit-producing business** from home.
- Someone who is willing to take instruction and is an **action taker**.
- Someone who is **committed** to their success. Success happens when you're unwilling to give up. I'm looking for individuals who accept challenges and solve problems.
- Someone who is a **Team Player**. You'll be working with myself and others who will spend valuable time helping you build your business.

It doesn't matter if you're a million dollar producer with years of experience or a relative "newbie" who is just sick and tired of working for someone else. I believe the opportunity I've selected has the power to help you achieve the financial and lifestyle goals you've set out for yourself.

If you're looking for an exciting new opportunity, **click the link below** and take some time to review the "Recommended Opportunity".

[Click Here to See My Recommended Opportunity](#)

Thank you for reading this report.

I look forward to working with you in the near future.

Here's to your success...